



OMECC ACTION PLAN

Presentation to Conference 2013

ABOUT YOUR OMECC ACTION PLAN 2013

This Plan was devised using the feedback from the mandatory workshops you participated in.

This Action Plan will enhance our sector's ability to implement its four year campaign, "Mobilizing Together Toward 2014", and new and ongoing campaigns of the Ontario Division.

After reviewing this draft with you we will be seeking input from you that will help us revise this plan as needed.



WHAT WILL OMECC DO?

Communicate, coordinate and act as liaison to locals on activities, campaigns and strategic directions of the Ontario Division



WHAT WILL OMECC DO?

- Use the OMECC Newsletter as a way to update our locals
- Inform CUPE locals about materials that are available from various labour organizations and other allies (CUPE National, CUPE Ontario, district labour council, OMECC, OFL, CLC etc) to assist locals in identifying candidates that should be supported for election/re-election



WHAT WILL OMECC DO?

- OMECC Area Reps will communicate regularly with the Locals in their area about issues and events back to the committee and the Ontario Division.
- OMECC will provide to municipal locals the essential materials from this conference (Lobbying Kit and Strategic Planning Guide) and the OMECC Action Plan.
- These materials will also be provided online.



WHAT WILL OMECC DO?

- Hold area meetings to allow for local coordination on; coalition building, lobbying, pooling of resources and strategic planning and other issues as determined by the locals in that area.
- OMECC Reps will report to national staff cuts in jobs, services and proposed P3s.



WHAT WILL OMECC DO?

- Share our successes with the sector through our newsletter
- Track the progress of our locals in implementing this plan



YOUR SUGGESTIONS TO MAKE THIS PLAN HAPPEN

- OMECC Reps, by invitation of Locals, will attend special meetings of Locals, where possible.
- OMEC Reps will foster and encourage Local collaboration



WHAT LOCALS WILL DO?

- Locals will work to build the capacity to influence and improve bargaining conditions through community building, lobbying efforts and being involved on the political process in their community.
- Locals will develop a strategic plan and implement to achieve these goals.



WHAT LOCALS WILL DO?

- Locals will communicate with and respond to their OMECC Area Rep to ensure that OMECC, the Ontario Division and CUPE National have the most up to date information.



WHAT LOCALS WILL DO

- Locals will work to engage in community outreach and coalition building in their communities to improve the profile of the local in the community.
- Locals will seek to pool/share resources in order to build the capacity of all locals in their area, and within Ontario.



YOUR SUGGESTIONS TO MAKE THIS PLAN HAPPEN

Locals could engage in the following activities:

- Political action
- Lobbying
- Candidate identification
- Engage with politicians such as inviting them to a local event
- Set up a council watch



YOUR SUGGESTIONS TO MAKE THIS PLAN HAPPEN

- Research politicians/councils voting records
- Encourage member engagement in the political process.
For example, provide volunteers on a campaign, phone banking etc.



YOUR SUGGESTIONS TO MAKE THIS PLAN HAPPEN

- Meet with politicians: attend council, constituency meetings and events and find other means of engaging with politicians
- Provide information packages to politicians to educate them on issues



YOUR SUGGESTIONS TO MAKE THIS PLAN HAPPEN

Member Engagement

Municipal Locals will seek ways to connect to and engage their membership in discussions about;

- what the members need to make their Local more relevant to them
- the current political landscape in Ontario and Canada, and more specifically the austerity agenda of governments and the negative portrayal of unions
- what governments and some politicians wish to accomplish through legislation recently imposed, such as C377 (Federal) and Bill 115 (Provincial)



YOUR SUGGESTIONS TO MAKE THIS PLAN HAPPEN

- Mobilize: retirees, young members, new members and diverse members
- Educate members; CUPE schools, lunch and learn, special topical meetings, tele-town halls and especially one-on-one conversations
- Continually identify new activists and skilled speakers
- Show the movie, “We are Wisconsin” widely throughout our membership to start the discussions and stop the denial about what we face



YOUR SUGGESTIONS TO MAKE THIS PLAN HAPPEN

Community Building

- Identify connections within CUPE and other unions through CUPE Councils, District Labour Councils and other sector committees



YOUR SUGGESTIONS TO MAKE THIS PLAN HAPPEN

- Foster relations with community allies such as faith groups, sports and recreation, schools, ratepayers, local business, or other community coalitions (the council of Canadians or others)
- Know your members' level of community participation to leverage their involvement, find ways to engage your member by mapping their community involvements and interactions

